

SMCT Board Meeting Minutes - July 2015  
July 11th, 2015, 10:15am Benjamin Eddy Building, Foster, RI

**Members Present (voting members in bold): Dennis Chretien, Artie Robillard, Carol Mauro, Shane Inman, Bob Hollis, Mary-Jo Chretien, Emily Chretien, Gabrielle Dworkin, Kaila Rubin, Nikki Boss, Chris Brostrup-Jensen, Michelle Chretien, Maia Grandy, Meryn Flynn**

**Meeting begins - 10:15am**

*Executive Director*

- Policy sub-committee meeting
  - Need to continue discussions, need more meetings
  - Meetings need to be scheduled
  - Details of meetings need to be more clearly defined
  - Dennis will put together topic/date and email other members
- Have rights for Tom Sawyer been paid for?
  - Unsure. Chris will investigate and remedy situation

*Creative*

- Creative productions; Chekhov plays will not proceed under Chris's lead
- Replace Chekhov plays with The Sea Wench dramatic reading for Unplugged
  - Meryn will determine whether it can be done
  - Performed as dinner theatre at Country Club in addition to Town House performance
  - Very little time for advertising
  - Perform as Unplugged in the Summer, as dinner theatre in the Fall
  - Saturday evening, Sunday matinee
  - Unplugged performance done in early August
  - Admission by donation for Town House performance
  - Bob will find dates for Country Club performance
  - Use author's personal story for promotional purposes
  - Chris will write article for Artie by Thursday (23rd)

*Public Relations*

- Discussed press releases in Coventry Reminder before shows, Artie agreed to do it
- Discussed Bob taking on relationship with school (superintendent, etc.)
  - Decided responsibility should remain with Artie
- More outreach to community? Fewer local people involved and coming to shows
  - Every Door Direct - send postcards to everyone on a carrier route
  - Refrigerator magnets with season and contact information; 8 per page size
  - Local commercials; investigate cost and benefits
  - Radio ads also a possibility
- Swamp Meadow Banner
  - Moving forward with replacement banner
  - No use rushing it for Tom Sawyer, wouldn't be up long enough

**Motion to replace lost banner - Seconded/Passed**

**Motion to produce magnets by Old Home Days with \$200 limit - Seconded/Passed**

-Nikki will write something up for Tom Sawyer and Foster Idol

-Eric is not available to run a full-page color ad for Foster Homer Journal, may need to hold off and run it in the Bargain Buyer

-Dennis will run the ad

-Old Home Days

-T-shirts from all shows around booth

-Some kind of fishing game (involving magnets) to promote Tom Sawyer

-Liz may not be able to make coloring sheets; if not, Connor could handle it

-Have flyers been made yet? Find out from Eric

-Nikki will ask Connor if he would be willing to draw caricatures at the booth

*Fundraising*

-C.A.S.T. has approached Bob about grant money they would like to spend by September, and are looking at SMCT and another theatre to do so

- "40 asset builders for community" (family and community values, avoiding drugs, etc.) to be incorporated into 20 minute skit

-Troop needed to perform piece at schools and at mid-October event

-Unclear exactly what the audience is; elementary through middle school most likely

-Creative studio will be asking for money from CAST in return for monthly video or podcast promoting the "40 asset builders" for one year

-Nikki will look into large-scale fundraisers for 2016

**Motion to ask CAST for grant money in return for monthly productions for a year, with no current intent to continue seeking a similar grant on a yearly basis - Seconded/Passed**

*Events*

-Halloween show; one night, half hour show - Seven Wives for Dracula

-Production team required to provide guidance

-Potential for costume contest before show

-Two shows, first at Isaac Paine, second at Senior Center

**Motion to fund Seven Wives for Dracula as short Halloween show - Seconded/Passed**

-Nikki will look into establishing presence at Scituate Art Festival

*Facilities*

-Mic stands and boom mics are needed for Foster Idol

*Membership*

-Nikki will contact Trinity regarding showcase event

-Showcasing Little Shop would portray SMCT as children's/teen's theatre

-Any vignette from Our Town would lose weight without previous scenes

-Chris will contact Zach and Laura Gibb about showcasing scene from Cuckoo's Nest

-Incorporate stories of how kids move on to great things with SMCT

*Communications*

-Shane will talk to Andy about getting the entire board integrated into Slack

*Other Directors*

-Artie is in negotiations with senior center as a location for USO show. No definite answer yet

-Show will take place weekend of Veteran's Day

-Producer is needed for show, request will be attached in newsletter

**Motion to adjourn meeting - Seconded/Passed**

***Meeting adjourned - 1:20pm***